



## 2018 SPONSOR Opportunities

### **\$2000 Apartment Sponsorship – 16 apartments are currently empty**

Furnish an apartment for a formerly homeless family through a partnership with the Foundation and local nonprofit housing agencies. (Invite REALTORS® to join you and your company representatives.)

*How it Works:* (4 hours of volunteer service)

- 1-Your group (5-10 volunteers) shops for furniture to equip an apartment -everything from kitchen table to artwork- during a scheduled one-hour appointment at *The Green Chair Project* (1853 Capital Blvd.).
- 2-Meet the moving company at the apartment. Stock kitchen. Make beds. Arrange furniture.

*Partnership provides:*

- Project management by Foundation Director of Operations & Development (Director on site the day of project)
- Purchase of furniture from *The Green Chair Project*
- Professional moving company to deliver furniture to apartments
- Stock of household supplies – everything from paper towels to trash cans

*Benefits:*

- Your business highlighted at 3 REALTOR® office sales meetings visited by Foundation Director
- 1 social media mention
- Company logo on Foundation website
- Company highlight in Foundation e-newsletter
- Company mention in Foundation section of e-newsletter *RRAR's Headlines*

### **\$1500 Housing Affordability Seminars – March 22 & Nov. 8 (Exclusive for 1 lender & 1 industry provider)**

- Exclusive logo placement on RRAR event publicity
- Booth space in the room with attendees & opportunity to participate in the seminar discussion
- Public address to the event attendees & company video included in the program
- 2 social media mentions
- Company logo on Foundation website
- Company highlight in Foundation e-newsletter
- Company mention in Foundation section of e-newsletter *RRAR's Headlines*

### **\$375 Service Committee Lunch Provider (9 lunch sponsorships available)**

- Lunch Sponsor for a Service Committee Meeting (50+attendance)
- Company name listed in meeting reminders, agenda
- Public address to Service Committee meeting attendees

### **\$250 Property Supporter**

- Company highlighted at 1 office sales meeting visited by Foundation Director
- Company name listed on Foundation web site
- Company name listed in Foundation e-newsletter and Foundation section of e-newsletter *RRAR Headlines*

**To sponsor: contact Director of Development Heather Thompson 919.514.4080 or [heathert@rfowc.org](mailto:heathert@rfowc.org)**

*The REALTOR® Foundation of Wake County - a nonprofit 501 (c)(3)  
is the charitable arm of the Raleigh Regional Association of REALTORS®*